



British forces have a long history of leading remotely, out of necessity. In particular, UK Special Forces have explored innovative and creative ways to achieve this. Our short online course aims to share lessons of value with the wider business world.

## What it takes to be a successful remote leader:

- Empower through delegation and trust
- Freedom of action within clearly defined parameters
- Clear concise communication
- Listen to all team members and be curious and interested in them
- Preparation and technical mastery
- Manage your own ego and serve to lead
- Lead by objectives – micro-management is the enemy of remote leadership.

## The Leadership Support Team

### Andrew Austin

Andrew is a world-leading expert in Personal DNA Profiling. He has worked with Fortune 500 boards, executive teams and sports professionals Justin Rose and Jason Holder. Previously HR Director at Asda working with Archie Norman and Allan Leighton.

### Sir Adrian Bradshaw

Adrian has experience of leadership at the highest levels in NATO, where he was Deputy Supreme Allied Commander Europe (DSACEUR) and four-star general, former Director Special Forces and military helicopter pilot.

### John Deverell CBE

John was a member of the Executive Leadership Team of Invensys plc, a FTSE 100 multinational engineering and IT company. His Army posts included Director Defence Diplomacy in the Ministry of Defence, divisional commander and commander of a UK Special Forces Squadron.

### Michael Ferndale

A former soldier operating in conflict zones worldwide, Michael has worked with boards and leadership teams for nearly two decades. He has a wealth of experience helping teams with leadership, assessment and executive search, working extensively across the private and public sectors.

### Julia Regis

Julia has more than 25 years' experience in leadership and organisational development. She chairs The Cyrille Regis Legacy Trust, set up following the death of her pioneering football husband Cyrille Regis, where she creates and supports mentoring initiatives to help people from disadvantaged backgrounds, improving their social and economic circumstances and breaking down barriers in our communities.

To find out more about our specialist range of leadership courses, talks and seminars, please contact Michael Ferndale: